

## Social Media Posts: Club Member Recruitment

We have drafted template social media posts to support the promotion of your institution's Saturday Club. These can be adapted to align with your programme and recruitment objectives.

\*Find your Club webpage via our interactive map [HERE](#)  
If you'd like to update your Club webpage contact  
[toria@satursday-club.org](mailto:toria@satursday-club.org)

## Suggested posts

*The below posts can be accompanied by the short film clips and graphic images provided in the [Marketing Pack](#). Please tag @natsatclub in your posts, so that we can share your posts with our network. Tagging other organisations such as schools, the local council and local youth groups can be an effective way to increase reach.*

The free

[Art&Design/Film&Media/Science&Engineering/Writing&Talking/Fashion&Business]  
Saturday Club at [Host institution] is recruiting new Club members! This is a fantastic opportunity for 13–16 year olds to learn new skills, grow in confidence, and discover more about future study and creative careers: [Link to Club webpage\*]

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The [Host institution]'s free

[Art&Design/Film&Media/Science&Engineering/Writing&Talking/Fashion&Business]  
Saturday Club gives 13–16 year olds the opportunity to explore a subject they love, learn new skills and find out more about further study and careers. Find out more: [Link to Club webpage\*]

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Aged 13–16? Interested in [subject]? The [Host institution] is recruiting young people in the local area to join their free

[Art&Design/Film&Media/Science&Engineering/Writing&Talking/Fashion&Business]  
Saturday Club: [Link to Club webpage\*]

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“Definitely do it! You're going to learn a lot of new skills, meet amazing people and it's going to be great.” Aged 13–16? Join the free

[Art&Design/Science&Engineering/Writing&Talking/Fashion&Business] Saturday Club at [Host institution]: [Link to Club webpage\*]