

## **SPECIAL PROJECT FOR CLUB MEMBERS:**

### **Design a typographic letter for the National Saturday Club's 'Season's Greetings' card**

This special project challenges you to use your creativity to typographically design one of the letters from 'NATIONAL SATURDAY CLUB'. A selection of your creations will be featured in a 'Season's Greetings' e-card, sent to the National Saturday Club's members, tutors, friends and supporters across the country.

Your design could be colourful or monochrome, whimsical and playful, or bold and dynamic. Think about how you might use illustration, digital design, photography, sketching or painting. You might incorporate characters, pattern, texture, modelmaking or shape.

#### **What do I need to do?**

1. Choose one of the following letters: **A B C D I L N O R S T U Y**
2. Use your creativity and any materials you like to redesign your chosen letter in the box on the following page
3. Photograph or scan your work in one of the following formats: JPG/JPEG, TIFF, and PNG. Images must be at least 300dpi.
4. Upload your work to [www.saturday-club.org/challenge](http://www.saturday-club.org/challenge) or email it to [hello@saturday-club.org](mailto:hello@saturday-club.org) with your name and Club location before the **submission deadline: Monday 6 December**

#### **Top tips**

- Design your letter to fill as much space in the box as possible
- Take a look at the images on page three for some inspiration, or do some research online
- When you photograph your work make sure you: take the photo next to a window in the daytime, photograph your letter with the camera directly facing the paper (not on an angle), and ensure that the image is not blurry

**If you have any questions, please speak to your Saturday Club tutor.**

## **CREATE YOUR DESIGN IN THE BOX BELOW**

**Fill the space as much as possible!**

Upload your work to [www.saturday-club.org/challenge](http://www.saturday-club.org/challenge) or email it to [hello@saturday-club.org](mailto:hello@saturday-club.org) with your name and Club location before the **submission deadline: Monday 6 December**

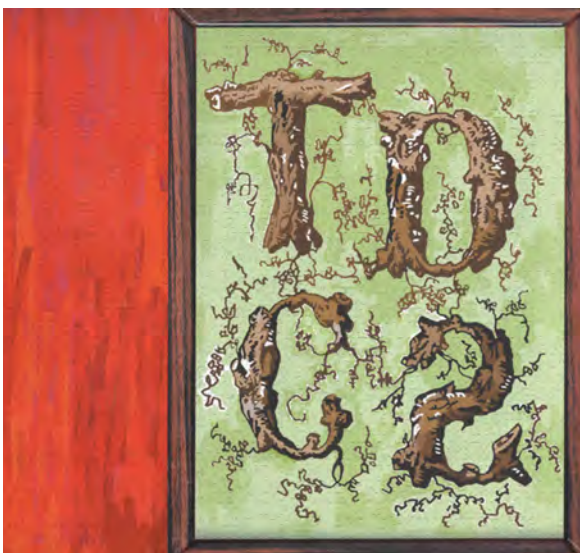
**HERE'S SOME INSPIRATION TO GET YOU STARTED...**



**Bob and Roberta Smith**



**Sabeena Karnik**



**Gail Anderson**



**Kerozen**



**Steven Heller**



**Julia Trigg**



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